

## NEWS RELEASE

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### Student Affairs office debuts new “Campus Visit Experience” program

PINE CITY, Minn. – Pine Technical College's Student Affairs office is implementing a new way to introduce prospective students and applicants to the college. The new program, affectionately called the "Campus Visit Experience," includes an informative presentation delivered by a PTC Admissions staff member and a walking tour of the campus. The presentation provides an overview of PTC, the application process, the financial aid process, plus an explanation of college programs and degrees. The walking tour highlights the college's Learning Resource and Technology Center, the student lounge, PTC's hi-tech labs, and more.

“Attending the Campus Visit Experience is the best way for anyone considering PTC to learn about our programs, how to go about applying, and to gain an overview of how financial aid works,” says Dani Chandonnet, PTC's Director of Marketing and Admissions. “We started offering the Campus Visit Experience as an organized event since nearly everyone inquiring about PTC has the same set of questions. This is an approach where all the information an applicant would like is given in a no-pressure, fun format with a tour,” Chandonnet adds.

The Campus Visit Experience is offered twice a week – a morning option and an afternoon option – Tuesdays at 10 a.m. and Fridays at 2 p.m. The presentation portion lasts one hour, and the tour lasts about 20 minutes. There is no need to R.S.V.P. – attendees are encouraged to simply show up.

“While some applicants simply apply online and never set foot on the campus until they come to Orientation, we're responding more and more to applicants who want to try us on before applying,” Chandonnet says. “The Campus Visit Experience makes that easy, and we proactively answer pretty much all their questions during the experience. Even if they end up not choosing to apply to PTC, everyone leaves the Campus Visit with valuable information about college, in general.”

Pine Technical College, established in 1965 and accredited by the Higher Learning Commission, serves more than 1,000 students and awards certificates, diplomas and associate degrees. PTC's notable programs include accounting, American Sign Language, automotive technology, business administration, computer programming, computer science, early childhood development, gunsmithing technology, practical nursing, precision manufacturing/machining (CNC), public welfare financial worker, and many more.

PTC is a proud member of the Minnesota State Colleges and Universities system, which is comprised of 32 state universities and community and technical colleges serving the higher education needs of



# Pine Technical College

Minnesota. The system serves about 277,000 students per year in credit-based courses and an additional 157,000 students in noncredit courses.

To attend a Campus Visit at PTC, guests are encouraged to plan ahead and allow enough time for parking and to locate the Campus Visit classroom before the session begins. For more information about the Campus Visit Experience, call 320-629-5114.

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